GAME on GAME Monthly

From working with young people and families in Compton to participating in community conversations across Los Angeles, September was another month of showing up, listening, and building.

Hi everyone,

Welcome to the October edition of GAME on GAME Monthly.

One of the biggest lessons behind GAME on GAME is that impact doesn't come from showing up once. It comes from consistency—being present, building trust, listening, and continuing to do the work even when no one is watching.

Over the past month, we've continued working directly with young people in Compton, connected with families and community leaders, participated in important conversations across Los Angeles, and released a new episode of Life GAME.

Here's a look at what we've been building.

FAMILILES, YOUTH & COMMUNITY

Showing Up Together in Compton

On Saturday, September 19th, GAME on GAME joined iPlay iLead Academy and USC Fit Families for sport specific training tips at St. Albert the Great Middle School.

The event brought young people, families, and community leaders together around a morning of exercise, competition and fun.

GAME on GAME supported the day by volunteering and participating with the families.

It was another opportunity to connect with young people and caregivers outside of a traditional workshop and reinforce something we believe deeply: supporting an athlete also means supporting the people and community around them.

Thank you to iPlay iLead Academy, USC Fit Families, and everyone who helped create the experience.

CONSISTENCY CREATES TRUST

Continuing Our Presence with iPlay iLead Academy

Our connection with iPlay iLead Academy extends beyond one event.

Throughout September, GAME on GAME continued showing up at the iPlay iLead Academy after-school program at St. Albert the Great in Compton.

A consistent presence gives us the chance to build real relationships with young people, learn what they're experiencing, and support the environment that the program's leaders are already creating.

There's value in workshops and special events, but there's also something important about simply returning. Young people notice who continues to show up.

We're grateful to remain connected to the young people, families, and leaders within the iPlay iLead community.

BUILDING COMMUNITY CONNECTIONS

Crenshaw Chamber Foundation's Inaugural Legacy Brunch

In September, GAME on GAME attended the Crenshaw Chamber Foundation's Inaugural Legacy Brunch.

The brunch brought together entrepreneurs, professionals, civic leaders, and organizations committed to creating opportunity and strengthening the broader South Los Angeles community.

For GAME on GAME, it was an opportunity to listen, build relationships, and explore how athlete development can connect with a larger ecosystem of employment, mentorship, entrepreneurship, and ownership.

We're grateful to the Crenshaw Chamber Foundation for bringing the community together and look forward to continuing the conversations that began in the room.

COMMUNITY DIALOGUE

Participating in Project Blue's LAPD Community Conversations

On September 30th, GAME on GAME participated in Project Blue's Community Conversations at the LAPD Academy.

The session created an open forum for community members and new LAPD recruits to listen to one another, share experiences, discuss expectations and concerns, and talk honestly about what stronger relationships between officers and the communities they serve can look like.

For us, participation was rooted in a simple belief: meaningful community work begins with listening.

We appreciated the opportunity to contribute to the conversation and connect with people working across different parts of Los Angeles.

LIFE GAME *presented by* GAME on GAME

Episode 4: Redefining Success Beyond the Box Score

Episode 4 of Life GAME is now available.

This month, we sat down with Talen Watson, girls' varsity basketball coach and program director at Sidwell Friends School, for a conversation about finding your fit, resilience, leadership, and redefining success beyond the box score.

Talen shares her journey from being a highly recruited basketball player to discovering her calling as a coach. We also talk about the pressure of rankings, exposure versus being exposed, the transition from playing to life beyond the game, and the lasting impact coaches can have on young people.

Whether you're an athlete, parent, coach, educator, or someone navigating your own next chapter, there's something in this conversation for you.

You can listen on the following platforms:

YouTube: Listen to Life GAME on YouTube

Apple Podcasts: Listen to Life GAME on Apple

Spotify: Listen to Life GAME on Spotify

Amazon Music: Listen to Life GAME on Amazon

New, Season 1, Life GAME episodes are released on the last Saturday of each month through November.

Every download, view, share, rating, and review helps us reach more athletes, parents, coaches, educators, and community leaders.

If Life GAME has resonated with you, subscribe and share Episode 4 with someone who should be part of the conversation.

REACH THE LIFE GAME AUDIENCE

Advertise or Sponsor an Upcoming Episode

Life GAME is building an audience of athletes, parents, coaches, educators, mentors, sports professionals, and community leaders who care about identity, leadership, transition, and life beyond sports.

We're beginning conversations with brands, organizations, programs, and service providers interested in reaching this growing audience through future Life GAME episodes and related content.

If your organization's work aligns with athletes, families, education, sports, wellness, career development, financial preparation, or community impact, we'd like to hear from you.

ADVERTISE WITH LIFE GAME

Email media@gameongame.net with your organization's name, what you offer, the audience you want to reach, and what you're hoping to accomplish.

Life GAME is produced by BAM Radio Network. Advertising and sponsorship opportunities are handled through GAME on GAME LLC and are separate from charitable contributions to GAME on GAME Foundation.

FROM THE BOOK TO THE WORK

GAME on GAME: The Playbook for Life Beyond the Game

Before GAME on GAME became workshops, youth programming, community events, and Life GAME, it began as a book.

GAME on GAME: The Playbook for Life Beyond the Game was written for athletes navigating the journey before, during, and after sports—and for the parents, coaches, mentors, and educators supporting them.

The book explores identity, pressure, relationships, purpose, transferable skills, and the question many athletes eventually face:

Who am I without the game?

If you want to go deeper into the ideas behind the work, hardcover and paperback editions are available.

BUY THE BOOK on AMAZON

The book and related commercial resources are powered by GAME on GAME LLC. Book purchases are separate from charitable contributions to GAME on GAME Foundation.

WHAT'S AHEAD

In the coming weeks, we'll continue:

- Showing up consistently for young people and families
- Working alongside community-based organizations
- Listening to student-athletes and the adults who support them
- Developing opportunities with schools and youth-serving organizations
- Sharing new Life GAME conversations
- Building practical tools that help athletes prepare for life beyond sports

We're still growing, but the mission remains clear: build athletes for life.

SUPPORT THE MISSION

Talent is everywhere. Access, support, and preparation aren't.

Your contribution helps GAME on GAME Foundation provide workshops, educational resources, community experiences, and personal-development opportunities for student-athletes.

SUPPORT A STUDENT-ATHLETE

https://givebutter.com/GAMEonGAMEdonations

If you're not in a position to contribute today, you can still help by forwarding this email to a coach, parent, educator, donor, or community leader who should know about the work.

Thank you for continuing to believe in the mission and in the young people we serve.

Stay in the GAME,

Javorn Farrell
Founder & Executive Director
GAME on GAME Foundation